

19
AUG

BOAT RACE
IS BACK!

Lowell Southeast Asian
WATER
FESTIVAL

CULTURAL PERFORMANCES
FOOD STALLS | FREE ENTRY

8:00AM - 6:00PM

PAWTUCKET BLVD | LOWELL, MA

LSAWATERFESTIVAL@GMAIL.COM

WWW.LSAWATERFESTIVAL.ORG





Lowell Southeast Asian Water Festival

C/O CULTURAL ORGANIZATION OF LOWELL

250 JACKSON STREET #402

LOWELL, MA 01852

T: (978) 364-2652

The Lowell Southeast Asian Water Festival, Inc. is dedicated to the preservation, protection and sharing of cultural heritages of the Southeast Asian Americans in the Greater Lowell area of Massachusetts.

Every third Saturday in August, approximately 15K-20K people from around the country and the world come to Lowell, Massachusetts to celebrate water as it is celebrated in Southeast Asia. They come for the blessings, food, crafts, performances and the boat races. This year, the Water Festival will be held on August 19, 2023 along the Merrimack River. The boulevard will be lined with local and out-of-state food vendors, merchandise sellers and two stages showcasing cultural performances.

We rely on the generosity of our sponsors to keep this event free to the public. Your donation will go towards the costs associated with putting on an event of this scale—venue fees, equipment rental, emergency personnel fees, clean up fees, boat rentals, performance related costs and much more.

For your convenience, attached is our sponsorship package with levels of support. We hope you consider sponsoring this event. If you cannot commit to any of the levels, we would appreciate and could use any donation amount. Your organization may also consider advertising in our official program book, as an alternative to sponsoring the event. If you have any questions or would like to learn more about the event, please do not hesitate to contact me at (978) 888-3920 or email me at lsawaterfestival@gmail.com.

Sincerely,

Sayon Soeun

Sponsorship Chair, Lowell Southeast Asian Water Festival

M: (978) 888-3920



Lowell Southeast Asian Water Festival

C/O CULTURAL ORGANIZATION OF LOWELL
250 JACKSON STREET #402
LOWELL, MA 01852

LSAWATERFESTIVAL.ORG

HOW CAN MY ORGANIZATION SPONSOR THE WATER FESTIVAL?

Supporter of the Water Festival **\$1,000**

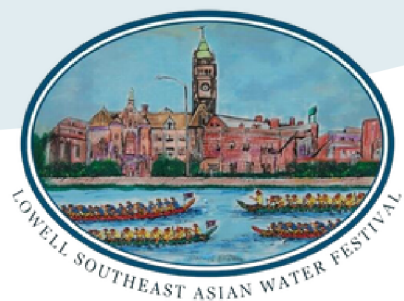
- Full-page advertisement in program booklet
- Company logo and marketing message of organization in Water Festival press release, website and flyer

Friend of the Water Festival **\$2,000**

- Company Representative presents trophy to winning team
- Company logo on all Print Materials, including: program books (half-page advertisement inside the booklet) that is distributed during the event; Water Festival press release and website
- Complimentary booth

Water Festival Preserver **\$5,000**

- Company Banner displayed on the main festival entertainment stage, placed in a primary spot
- Company logo on all Print Materials including: company logo on all Water Festival letterhead correspondence; Program books, company logo on front cover and distributed during the event, press release, website, and flyer
- Recognition on any T.V. and Radio Station, with any aired interviewed with local media
- Company Representative on Main Entertainment Stage during prime performance time
- Recognition by MC on Main Entertainment throughout the day
- Complimentary Information booth in prime location
- Company logo (printed prominently) on Water Festival Official T-Shirt



Lowell Southeast Asian Water Festival

C/O CULTURAL ORGANIZATION OF LOWELL
250 JACKSON STREET #402
LOWELL, MA 01852

LSAWATERFESTIVAL.ORG

SPONSORSHIP AGREEMENT FORM

COMPANY/ORGANIZATION NAME

Contact Person First Name

Last Name

Phone Number

E-Mail

Address

Website/URL

Please select Sponsorship Level:

Other Donation Amount:

\$ _____

Supporter Level \$1,000

Friends Level \$2,000

Preserver Level \$5,000

BY SIGNING BELOW, I CERTIFY THAT I AM THE AUTHORIZED DESIGNEE REPRESENTING THE ABOVE ORGANIZATION.

SIGNATURE _____ DATE SIGNED: _____

- MAKE BUSINESS CHECK PAYABLE TO: **CULTURAL ORGANIZATION OF LOWELL**
- WE DO NOT ACCEPT PERSONAL CHECKS (BUSINESS CHECK, MONEY ORDER OR CASHIER'S CHECK ONLY). FOR ELECTRONIC FUNDS TRANSFER, EMAIL FOR DETAILS.

MAIL SPONSORSHIP FORM AND CHECK TO:

**LOWELL SOUTHEAST ASIAN WATER FESTIVAL
C/O COOL
250 JACKSON STREET #402
LOWELL, MA 01852**

QUESTIONS? LSAWATERFESTIVAL@GMAIL.COM
CONTACT SAYON SOEUN (978) 888-3920