



15 AUG

**DCR Lowell
Heritage
State Park**

FREE Event

*Lowell Southeast
Asian*

WATER
Festival



www.LSAWaterFestival.org

LSAWaterFestival@gmail.com | (978) 364-2652



The Lowell Southeast Asian Water Festival operates under the fiscal sponsorship of the Greater Lowell Community Foundation, a 501(c)(3) public charity.



Lowell Southeast Asian Water Festival

C/O GREATER LOWELL COMMUNITY FOUNDATION
100 MERRIMACK STREET #202
LOWELL, MA 01852
FESTIVAL LINE: (978) 364-2652

On behalf of the Lowell Southeast Asian Water Festival, thank you for taking a moment to learn about one of New England's most vibrant and beloved cultural celebrations. Our organization is dedicated to the preservation, protection, and sharing of the rich cultural heritages of Southeast Asian Americans in the Greater Lowell area — and none of it would be possible without the generous support of partners like you.

Each year, on the third Saturday in August, nearly 20,000 people from across the country and around the world gather in Lowell, Massachusetts to experience the beauty and tradition of Southeast Asian Water Festival celebrations. Visitors come for the blessings, authentic cuisine, handcrafted goods, vibrant cultural performances, and the breathtaking traditional long boat races along the Merrimack River — a truly unforgettable sight. Nearly 100 local and out-of-state booths — featuring food, merchandise, and community resources — will line the boulevard, alongside two stages showcasing the best in Southeast Asian cultural performance.

This year's celebration carries special significance. The 2026 Water Festival, to be held on August 15th at DCR Lowell Heritage State Park, takes place during a historic milestone: the 250th birthday of the United States of America and the bicentennial of the City of Lowell. What better way to honor these extraordinary anniversaries than by bringing together thousands of people in a spirit of unity, cultural pride, and joyful community?

To make this landmark event possible — and to keep it free and accessible to the public — we rely on the generosity of sponsors like you. Enclosed, please find our sponsorship package outlining several levels of support, each offering meaningful recognition and visibility for your organization. If a formal sponsorship tier isn't the right fit at this time, we would be deeply grateful for any contribution — every dollar makes a difference, and all donations are fully tax deductible.

We would love to have you as part of this historic celebration. If you have any questions, would like to discuss sponsorship opportunities further, or simply want to learn more about the event, please don't hesitate to reach out. We'd be honored to connect with you.

With gratitude and excitement,

Festival Producer



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SPONSORSHIP LEVELS

Preserver of the Water Festival

\$5,000

- Company Banner displayed on the main festival entertainment stage, placed in a primary spot
- Company logo on all Print Materials including: company logo on all Water Festival letterhead correspondence; Full-page ad in Program books, company logo on front cover and distributed during the event, press release, website, and flyer, social media shoutout
- Recognition on any T.V. and Radio Station,
- Company Representative on Main Entertainment Stage to present trophy to winning team and during prime performance time to deliver a message about the company (and translated by MCs)
- Recognition by MC on Main Stage throughout the day
- Information booth fees waived and placed in prime location
- Company logo on Water Festival Official T-Shirt

Friend of the Water Festival

\$2,000

- Company Representative presents trophy to winning team
- Company logo on all Print Materials, including: program books (full-page advertisement inside the booklet) that is distributed during the event; Water Festival press release and website, social media shoutout
- Information booth fees waived

Supporter of the Water Festival

\$1,000

- Full-page advertisement in program booklet
- Company logo and marketing message of organization in Water Festival press release, website and flyer, social media shoutout

Spirit of the Water Festival

\$500

- Recognition in all Print Materials, website, flyer and social media shoutout
- Half-page ad in program book



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SPONSORSHIP FORM

COMPANY/ORGANIZATION NAME

Contact Person First Name

Last Name

Phone Number

E-Mail

Address

Website/URL

Please select Sponsorship Level:

Spirit Level \$500

Other Amount: \$ _____

Supporter Level \$1,000

Friends Level \$2,000

Preserver Level \$5,000

BY SIGNING BELOW, I CERTIFY THAT I AM THE AUTHORIZED DESIGNEE REPRESENTING THE ABOVE ORGANIZATION.

SIGNATURE _____ DATE SIGNED: _____

- Make check payable to: GREATER LOWELL COMMUNITY FOUNDATION (MEMO: WATER FESTIVAL)
- Mail this form and check address below. To sponsor by credit card, please visit our website.

LOWELL SOUTHEAST ASIAN WATER FESTIVAL
C/O GREATER LOWELL COMMUNITY FOUNDATION
100 MERRIMACK STREET #202
LOWELL, MA 01852



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